



Take Action at www.ThinkHigherEd.net!

The “*Think Higher. Think College.*” campaign is raising awareness of opportunities for students with intellectual disability to access higher education. The campaign video, website, and resources can help spark understanding, promote conversations, and encourage viewers to learn more and share the idea in their own communities that college is possible for students with intellectual disability.

Here are some ways you can share these resources with your community, educators, schools, and families.

Online

- » Download our social media kit at https://bit.ly/THTC_Social_Media_Kit for everything you'll need to promote inclusive postsecondary education on social media
- » Share the website <https://thinkhighered.net/> on social media
- » Include the [campaign logo](#) and a link to <https://thinkhighered.net/> in your newsletter and on your organization webpage
- » Use these hashtags: #THTC #ThinkHigher #ThinkCollege #ThinkHigherThinkCollege

In Person

Share the video, website, and resources:

- » At meetings or events for middle and high school students and staff, including guidance counselors, special educators, vocational rehabilitation professionals, and transition staff
- » During transition fairs, college fairs, and local and regional education conferences
- » With college and university staff and faculty who may be new to including students with intellectual disability on campus
- » With current college students with intellectual disability and their families, and ask them to share with their networks



Find resources to share, including the campaign video in three formats (4-minute video with captions, 6-minute video with captions and audio description, and 1-minute video with captions) at <https://thinkhighered.net/resources/>

